

11/6/08

**2008 March of Dimes Philadelphia A.I.R. Awards Winners**

**Quality Plus Ford Dealers Best Weekday Morning Drive Host or Team**

**WOGL – “Ross Britain & The Breakfast Club”**

*Jamyra Perry (Producer), Ross Brittain, Valerie Knight, Frank Lewis, Bill Zimpfer, Bob Kelly (Voice)*

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**Quality Plus Ford Dealers Best Weekday Midday Host or Team**

**WRDW – “Casey’s Mid Day Show”**

*Casey (Producer/Voice)*

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**Quality Plus Ford Dealers Best Weekday Afternoon Drive Host or Team**

**WXTU – “Most Music for Your 5 O’Clock Drive Home with Kris Stevens”**

*Kris Stevens*

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**Quality Plus Ford Dealers Best Weekday Evening Host or Team**

**WOGL – “Bob Charger – The Top 20 Countdown”**

*Bob Charger (Voice), Tommy McCarthy (Music Director)*

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**Quality Plus Ford Dealers Best Weekday Overnight Host or Team**

**WOGL- “Late Night with JC”**

*Jeff Chiarelli*

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**Quality Plus Ford Dealers Best Weekend Show**

**WOGL – “Cadillac Jack”**

*Cadillac Jack (Voice)*

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**Quality Plus Ford Dealers Best Weekday or Weekend Talk Show Host or Team**

**WPHT – “Big Money Show with Steve Cordasco”**

*Steve Cordasco, Ed Palladino (Producer)*

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**Quality Plus Ford Dealers Best New Air Host**

**WPHI – “Sixx-King”**

*Sixx-King (Producer/Writer/Voice) Fly Tie, Red Chris (Voice)*

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**Quality Plus Ford Dealers Best Individual Performance In A Radio Spot or Promo**

**Andrea Duffy – “Roberts Auto Mall Downingtwn Jingle” (on WBEN)**

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**Quality Plus Ford Dealers Best Mix Show DJ or Host**

**WRNB – “Club 107.9”**

*DJ Bent Roc & Parry P (Producer/Voice)*

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**Best Station Community Service Event**

**WMGK – “WMGK’s DeBella Turkey Drop”**

*Dave Gibson, John Debella (Voice), Charley Lake (Writer), Tony “The Shoes” Maddox (Producer/Writer)*

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**Best Station Event**

**WIP – “WingBowl 16”**

*Jason Myrtetus (Producer/Writer), Dick Ervast (Voice)*

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**Best One-Time Special Topical or Entertainment Program**

**WMMR – “The Importance of Voting – PA Presidential Primary”**

*Pierre Robert, Jason Fehon (Producer)*

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**Best Station Promo/Image**

**WMMR – “You Call it Friday Night Promo”**

*Steve Lushbaugh (Producer/Writer/Voice), Kevin Gunn (Writer)*

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**Best Station Promo/Programming**

**WMMR – “Totally Office Calendar”**

*Steve Lushbaugh (Producer/Writer/Voice), Kevin Gunn (Writer)*

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**Best Station Promo Sales**

**WPEN – “Father’s Day Barbeque with the Bull”**

*Chris Morales (Producer), Joe DeCamara, Mike McMonagle (Writers), Jim Cutler (Voice), Kevin McAlpin*

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**Best Integrated Promotion/Programming**

**WPHI – “Save Pooch’s Job”**

*Will Murphy (Producer/Writer), Eric Edwards (Voice)*

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**Best Station Imaging**

**WPHI – “100.3 The Beat Station Imaging”**

*Will Murphy (Producer/Writer/Voice), Eric Edwards (Voice)*

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**Best Feature Production**

**WIP – “Who’s on Steroids?”**

*Marc Farzetta (Producer), Joe Conklin (Writer/Voice), Mike Dougherty (Writer)*

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**PECO Energy Power Category: Best Newscast**

**WOGL – “Spanning the Globe”**

*Bill Zimpfer (Writer/Voice)*

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**PECO Energy Power Category: Best Traffic Reporter**

**WOGL – “WOGL Traffic with Bob Kelly”**

*Bob Kelly*

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**Best Sports Reporting**

**WOGL – “Bill Zimpfer Sports”**

*Bill Zimpfer (Writer/Voice)*

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**Best Live Sports Event Coverage**

**Philadelphia Phillies – “Scott Franzke & Larry Andersen” (on WPHT)**

*Scott Franzke, Larry Andersen*

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**Best Commercial By Radio Station**

**WBEB – “B101 – HD Radio”**

*Steve Curry (Producer), Oz Gleeson (Writer), Samantha Layne, John Pleisse (Voice)*

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**Best Locally Produced Public Affairs Program**

**WPPZ – “Praise in the City”**

*Tiffany Bacon (Producer/Writer/Voice)*

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**Best Public Service Announcement**

**WBEB – “Stockings for Kids”**

*Emily Scheivert (Producer), Tiffany Hill, Sam Layne (Voice) Steve Curry (Production)*

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**UNCONTESTED CATEGORIES:**

**Best Internet-only Station Promo**

**WIOQ – “Q102 Hot List Photos”**

*Lucy St. James (Producer/Writer/Voice), Adam Terranova*

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**PECO Energy Power Category: Best Newscaster**

**WBEB – “B101 Morning Update”** *Bill Tafrow*

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**PECO Energy Power Category: Best One-Times News Program**

**WPHT – “Remembering the Events of 9/11”**

*Susan Monday (Writer/Voice), Ed Palladino (Producer), Dom Giordano (Voice)*

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**Best Commercial By Agency/Advertiser, Production House or Studio or Advertising or Public Relations Agency**

**David Witz Radio Spots – “Stapeley in Germantown “Bridges C”**

*David Witz (Producer), Mary Salva-Reans (Writers), Juliette Pryor (Voice)*

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**Best Internet-only Commercial by a Radio Station**

**WMMR – “Machismo Burrito”**

*Kevin Gunn (Producer/Writer/Voice), Steve Lushbaugh (Voice)*

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**Best Coverage of Medical Issues Affecting Children**

**WOGL – “Raquel’s Keys to a Cure”**

*Tony Davis(Producer), Carrie Hartman (Producer/Writer), Ross Brittain (Voice)*